

# Q1 2025 NYC REAL ESTATE MARKET REPORT

SALES & MARKETING

FEBRUARY 21, 2025



Prepared By:  
**NaJaah Rasheed**

As a Brooklyn native and real estate expert, I provide in-depth market analysis tailored for buyers, sellers, and investors navigating NYC's evolving landscape. This report delivers data-driven insights, strategic projections, and expert recommendations to help you stay ahead in today's market.

- **Quarter 1**
- **Quarter 2**
- **Quarter 3**
- **Quarter 4**



# EMERGING NEIGHBORHOODS TO WATCH:

## Ridgewood, Queens:

- Market Activity: For the second consecutive year, Ridgewood has been named NYC's top neighborhood to watch, with a 13.2% increase in searches and an 8.3% rise in median rent.

## Greenwood Heights, Brooklyn:

- Market Activity: Climbing to the second spot among NYC neighborhoods to watch, Greenwood Heights has seen increased interest due to its relaxing atmosphere and proximity to city access.



## Long Island City, Queens:

- Market Activity: Continues to attract attention with its luxury high-rises and waterfront developments.

## Sunnyside, Queens:

- Market Activity: Noted for its affordable charm, Sunnyside has become increasingly popular among renters.

## Sunnyside, Queens:

- Market Activity: Noted for its affordable charm, Sunnyside has become increasingly popular among renters.

## Fort Greene, Brooklyn:

- Market Activity: Recognized as one of the top neighborhoods to watch, Fort Greene offers a mix of cultural attractions and historic charm.